

HANDICRAFT MEGA CLUSTER MISSION

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APPLICATION INVITED FOR PARTICIPATION IN BUYER SELLER MEET & THEMATIC EXHIBITION FOR DEVELOPMENT & PROMOTION OF HANDICRAFTS, HANDLOOMS & CARPETS OF JAMMU & KASHMIR ON 13TH – 14TH JUNE, 2015 AT SHERE KASHMIR CONVENTION CENTRE, SRINAGAR, J&K.

Applications are invited from interested Entrepreneurs, Artisans, SHGs, NGOs, Exporters or others engaged in similar activities from J&K to participate in above activity under the Mega Cluster Scheme of Ministry of Textiles, Govt. of India.

The terms and condition for participation is available at the website www.handicraftmegacluster.in & www.ncdpc.in and can be obtained from the O/o HMCM within 05 days of this advertisement.

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TERMS & CONDITIONS

As you are aware, the Handicraft, Handloom & Carpet products produced in Jammu & Kashmir have not been explored and projected from the sustainable National and International markets point of view. Due to the continuous efforts made by Export Promotion Council for Handicrafts (EPCH), National Centre for Design & Product Development (NCDPD), Carpet Export Promotion Council and Development Commissioner (Handicrafts), the quality, design and supply chain management is continuously improving and the entrepreneurs of the J&K State have grown to the stage of supplying good quality products which includes Kashmiri Shawls, Wood Carving, Chain Stitch / Crewel Embroidery, Pherans, Namda, Carpets, Walnut Wood, Copper & Silverware, Floor Coverings, Gabba, Paper Machie, Calico printing etc.

In order to further provide a push in the efforts, a Thematic Exhibition & Buyer Seller Meet is being organized in Srinagar on 13th – 14th June, 2015. More than 50 leading producers across the state will display their products and interact with the buyers for entering into long term business and commercial relations.

This Buyer Seller Meet is being organized with an objective to provide a platform of buying and selling in an exclusive and integrated manner. In this regard, you invited to be part of this activity wherein following services will be extended to the participants:

- (a) A built up booth of 06 sq. mt. Free of cost
- (b) Limited freight subsidy
- (c) Boarding & lodging as well as T. A. as approved will be provided to one participant of each company up to a maximum limit of Rs. 2000/- on submission of original bills / vouchers for such claim.

If you are interested to show case your product in this program, please fill up the attached form and submit on immediate basis at export@handicraftmegacluster.in OR call Ms. Ranjana, Designer (Mob.-+91 8715941682) HMCM, C/o Manager Govt. central market Kashmir Haat, Exhibition Ground, Near Civil Secretariat, Srinagar, Kashmir, J&K- 190009

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CONVENTION CENTRE, SRINAGAR, J&K.**

Last Date for Submission: 09-06-2015

Name of Organisation_____

Address_____

City_____State_____Pincode_____

Company Telephone No_____ Fax No._____
(With area code) (With area code)

Email_____ Website_____

Name of CEO_____ Title CEO/Partner/Director/Prop)_____

Mobile No. _____

Email_____

Membership No._____ PAN No._____

TAN No. _____

Company Profile

Year of Establishment _____ Main Export Markets_____

Export Turnover (in Rs.) /Local Tunover

(Amount in Lakhs)

2012-2012	2013-14	2014-15

Only one exhibitor will be invited from one company

Signature with rubber stamp

PRIME PRODUCTS PHOTOGRAPH

Name of the Company _____

Address _____

**Kindly attach two photos of Prime Products being displayed
to help the organisers to take a decision**

